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# FCDO's definition of 'Digital Development':

"To support the *inclusive*, *responsible*, and *sustainable* digital transformation of partner countries"



**WHY DIGITAL** 

**DEVELOPMENT?** 

| INTERCONNECTED INTERDEPENDENT WORLD | Over the past decade the world has become increasingly interconnected and interdependent through digital technologies. Ai is further accelerating this trend.  |
|-------------------------------------|--|
| ENABLING<br>DEVELOPMENT             | Digital transformation is a key enabler of social and economic development, facilitating education, jobs, services, social and civic participation. Digital technologies directly benefit 70% of the SDG targets, i.e. 119 of 169 (UN, 2023).                                    |
| PERSISTENT DIGITAL DIVIDES          | 33% of the global population do not have access to the Internet (2.6bn people), including 65% of households in LDCs. Women are 19% less likely than men to access mobile internet in LMICs.  The global gender gap in Internet use could cost LMICs \$500bn in the next 5 years. |
| COMPLEX RISKS                       | Participating in the digital world entails risks and challenges: e.g. issues with online safety, cybersecurity threats, dis/misinformation, data protection, AI bias and misuse, etc.  |
| WHY DICITAL                         | Digitalisation has also a significant environmental cost, amplified by   |

Al adoption.



## Digital Development policy & strategy

## DIGITAL TRANSFORMATION

#### Economy

tech enterprises, digital financial services, digitalised supply chains, e-commerce, digital trade

#### Society

digital platforms for civic engagement, digital rights, digital democracy

#### Government e-government, digital procurement, digital customs

### DIGITAL DEVELOPMENT

### DIGITAL

Affordable last-mile connectivity Digital literacy/skills Locally-relevant digital content & services Focus on underserved communities, gender, PWDs

#### DIGITAL SUSTAINABILITY

Supporting a green digital sector. Digital solutions for the climate and environment

## DIGITAL RESPONSIBILITY

Online safety Cybersecurity Data privacy Trust and resilience







#### Policy paper

## Digital development strategy 2024 to 2030

Published 18 March 2024



#### Four interconnected objectives:

- 1. **Digital Transformation** Catalysing the economy, government and society through digital technologies.
- 2. Digital Inclusion Ensuring that no-one is left behind in a digital world.
- 3. Digital Responsibility Enabling a safe, secure and resilient digital environment.
- 4. **Digital Sustainability** Harnessing digital technologies to address climate change and environmental challenges.



## DDS priorities and deliverables

| TOP PRIORITIES                | KEY DELIVERABLES   |
|-------------------------------|--|
| Last-mile Connectivity        | By 2030 we will have supported at least 20 partner countries to reduce their digital divides by an average of 50% (halving their connectivity gap) using inclusive, sustainable models.            |
| Digital Public Infrastructure | By 2030 we will have supported at least 20 partner countries to<br>transform the delivery of digital services at a national level through<br>improved and sharable Digital Public Infrastructure.  |
| Artificial Intelligence       | By 2030 we will have supported at least 8 partner countries across<br>Africa to scale up research labs and establish regulatory frameworks<br>for responsible Al.                                  |
| Women & Girls                 | By 2030 we will have supported at least 50 million women and girls to participate safely and meaningfully in the digital world, including through better digital skills and tech entrepreneurship. |



## Digital Development programmes



### FCDO Digital Development programming portfolio

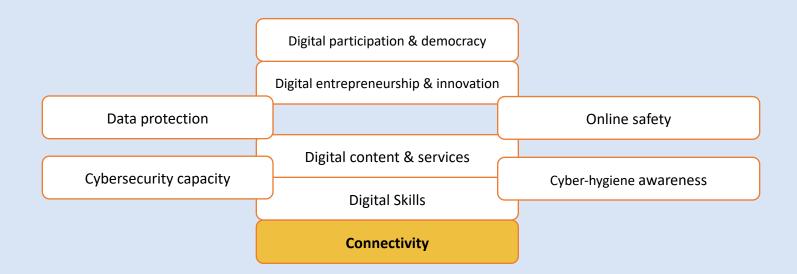
Digital Access Programme (DAP) – Promoting sustainable models for inclusive connectivity, digital skills, digital services, online safety, cybersecurity, tech entrepreneurship and digital employability – in Kenya, Nigeria, South Africa, Brazil, Indonesia, and respective regions.

**Digital Impact Programme** – working globally with <u>Digital Impact Alliance (DIAL)</u> to support open digital solutions and best practices in digital transformation. Promoting the '<u>Principles of Digital Development</u>'.

Digital Identity for Development (ID4D) – working with the World Bank to promote access to inclusive and trustworthy digital identification that facilitates access to services at scale. Now expanding to a wider range of digital public infrastructure (DPI).



#### The DAP 'stack'



## FCDO/DSIT Digital Access Programme (DAP)

(in Brazil, Indonesia, Kenya, Nigeria, South Africa + regions)



#### Pillar 1 'Digital Inclusion':

Policies, regulations and standards for digital inclusion. Innovative, sustainable tech and business models for affordable, inclusive connectivity. Digital skills, content and services for underserved communities and marginalized groups.



#### Pillar 2 'Trust & Resilience':

Cyber-security capacity building for governments, businesses and citizens to prevent and respond to online risks and harms. Online safety. Data protection.



#### Pillar 3 'Tech Entrepreneurship':

Digital enterprises and innovation, high-end digital skills, tech partnerships - through International Tech Hub network.

**Cross-pillar projects** 

-earning

## DAP examples: ecosystem level



- National Broadband Plans, National Digital Economy Strategies
- Capacity building of telecoms regulators
- Upgrade of Universal Service Funds' design and roll-out
- Licencing framework for community networks
- Enabling regulation for TV White Space technology
- Dynamic spectrum management approaches
- Investments in innovative telecom network models
- Improved accessibility of government digital services
- Governments' cybersecurity institutions strengthening
- Enabling policies for digital entrepreneurship

## DAP examples: market/community level





Digital skills development

Locally-relevant digital content

Accessibility of digital services

Ed-tech, Health-tech / telemedicine

Fin-tech for digital financial inclusion

Digital entrepreneurship

Cyber-hygiene awareness, online safety

Digital platforms for civic engagement







#### **DAP** delivery model:

In-depth multi-stakeholder country diagnostics and plans

Adaptive, agile, flexible

Hybrid – in-house & external expertise

Local partners & FCDO advisory teams in HQ and 5 focal countries

#### Global partners:

- DSA
- ITU
- APC
- BSI
- British Council

#### **DAP KEY OUTCOMES (JUNE 2025)**

#### DIRECTLY IMPACTED OVER 18.6M PEOPLE

(at least 65% women and girls) helping close the digital divides in 8,000+ communities, reducing the connectivity gap by over 35% in average, across 5 countries and respective regions

## DEMONSTRATED OVER 100 DIGITAL INCLUSION MODELS

that are scalable or replicable, for affordable last-mile connectivity, digital skills, accessibility of digital services, online safety, tech entrepreneurship

## SUPPORTED OVER 50 POLICY & REGULATORY REFORMS

creating a more enabling ecosystem for inclusive, responsible and sustainable digital transformation, and specifically for last-mile connectivity



## Spectrum sharing, inclusive connectivity, and partnership with DSA

- DAP takes a technology-agnostic approach to last-mile connectivity market/community-level and systems-level action
- Spectrum management is a key driver for last-mile connectivity.
- Equitable access to spectrum resources can drive connectivity and bridge the digital divide.
- Spectrum can be leveraged as a tool for social and economic empowerment in the digital age.
- Action is needed at the critical intersection of digital inclusion and spectrum management.



## Spectrum sharing, inclusive connectivity, and partnership with DSA [cont'd]

Partnership project with DSA since March 2021 through a dedicated project on spectrum management for inclusive connectivity, as part of the wider DAP.

Strategies for ensuring that underserved last-mile communities benefit from spectrum management policies:

- analysis of economic case for shared spectrum
- innovations in shared spectrum management
- enhanced regulatory frameworks for spectrum
- technical assistance to telecoms regulators / spectrum agencies
- improved business environment for providers, e.g. small-scale ISPs/WISPs
- promotion of community networks through capacity building and access to finance



## **Q&A / Discussion**



## For more information: FCDO Digital Development Cluster

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Thank you!

