

Global Summit Sponsorship Brochure

A truly international event focused on
Spectrum Management

June 2-4, 2020 | Paris France



GLOBAL SUMMIT OVERVIEW

The Dynamic Spectrum Alliance Global Summit brings together policy makers, regulators, academia, and private sector leaders in spectrum management to discuss and debate spectrum sharing methods and models, from exclusive use licensing to unlicensed spectrum allocations.

The Summit explores how various spectrum sharing regulatory regimes across a variety of complementary spectrum bands can be coordinated to lower the cost of broadband to allow 5G and Internet of Things deployments across the globe and connect the remaining 4 billion to the digital economy.

The Dynamic Spectrum Alliance's Global Summit is the premier event for policy makers, regulators, and industry personnel on Spectrum Sharing.

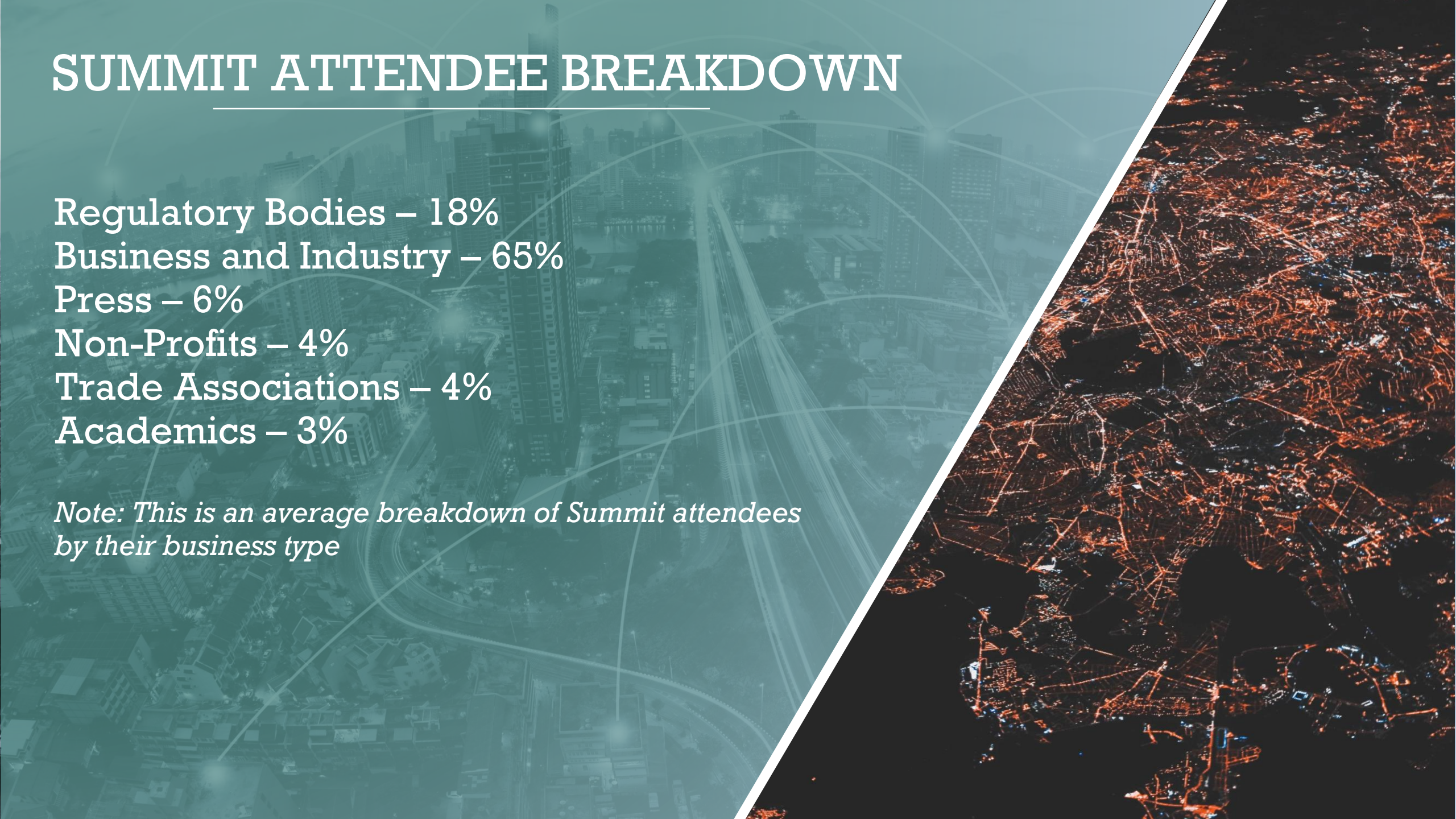
Image Courtesy of Microsoft Corporation's Airband Initiative



SUMMIT ATTENDEE BREAKDOWN

Regulatory Bodies – 18%
Business and Industry – 65%
Press – 6%
Non-Profits – 4%
Trade Associations – 4%
Academics – 3%

Note: This is an average breakdown of Summit attendees by their business type



REGULATOR WORKSHOP

- As part of the Global Summit, the DSA hosts regulators for a closed-door session which allows for deeper technical and policy discussions.
- The purpose of this session is not only to provide an update to regulators on the status of various regulations across the globe, but also to allow regulator to regulator discussions on issues which are universal across spectrum management institutions.
- Only DSA Board members and sponsors are invite to participate in this session.



WHY SPONSOR?



Industry Platform

- 01** The Summit provides sponsors with opportunities to promote your organization to industry and government delegates from around the world



Wireless Leaders

- 02** Summit Delegates consist of telecom and wireless industry and regulatory decision makers



International Audience

- 04** The Summit is a truly international event with representatives and regulators from every continent in attendance



Networking and Collaboration

- 03** Summit sponsors have numerous networking opportunities to meet with delegates

Sponsorship Packages





SPONSORSHIP OPPORTUNITIES

The Global Summit Sponsorship package benefits outlined below are meant to provide a general overview of the several options the Dynamic Spectrum Alliance is willing to offer.

If your organization requires any specific accommodations not covered by the below packages, the DSA is willing to help define opportunities that would meet your needs and budget while maximizing value and visibility for your business.

Sponsorship Benefits	Platinum	Gold	Silver
Recognized as a sponsor (at selected level) in all marketing materials, emails, and press releases.	X	X	X
Complimentary Guest Passes to Global Summit	12	5	2
Use of a private meeting room for up to two hours during the conference (meeting room schedule will be on a first come basis)	X	X	
Guaranteed speaking slot	X		
Exhibit table for demos and/or literature display at the event	X	X	X
Ability to contribute to panel sessions on relevant topics of interest	X	X	
Sponsor to be thanked by the chairman at the beginning and end of the conference	X	X	X
Sponsorship fee applied to first year's DSA membership dues (newly joining members only)	X	X	X
Price	\$20,000 USD	\$10,000 USD	\$5,000 USD

SPONSORSHIP SUMMARY

Sponsorship of the Global Summit is a cost-effective way to successfully engage with key regulatory decision makers from across the globe . The DSA offers a broad and flexible range of sponsorship opportunities from the high-level platinum option, which offers maximum exposure for your organization, to lower cost branding opportunities, which are designed to help compliment your marketing strategy.

Furthermore, sponsorship at this event can be applied towards your first-year membership dues within the Dynamic Spectrum Alliance.

HOW TO APPLY

To apply for a Global Summit sponsorship, download the sponsorship application [here](#), and submit it to DSA Admin at admin@dynamicsspectrumalliance.org.

A large circular graphic on the left side of the slide. It contains an aerial view of a city at night, with light trails from cars on a highway and white lines connecting various points in the city, suggesting a network or data flow. The graphic is partially obscured by a dark blue semi-circle.

Questions?

Contact us at:

admin@dynamicsspectrumalliance.org

Address: 3855 SW 153rd Drive,
Beaverton, OR 97003, USA

Tel: +1 503 619-0678

