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Closing the Digital Divide When and where does Free Wi-Fi Work

Tim Genders

Project Isizwe COO

Tshwane Free Wi-Fi

PROJECT ISIZWE

1050 SITES
OR FREE INTERNET ZONES

100+ THOUSAND
USERS EVERY DAY

3,5 MILLION
MONTHLY SESSIONS

700+ THOUSAND
UNIQUE USERS PER MONTH

3,0 MILLION
DEVICES SINCE '13

FREE WI-FI WITHIN WALKING DISTANCE FOR EACH CITIZEN

Wi-Fi NOW AWARD 2016

AfricaCom AWARDS

WORLD Wi-Fi Day

FIRE

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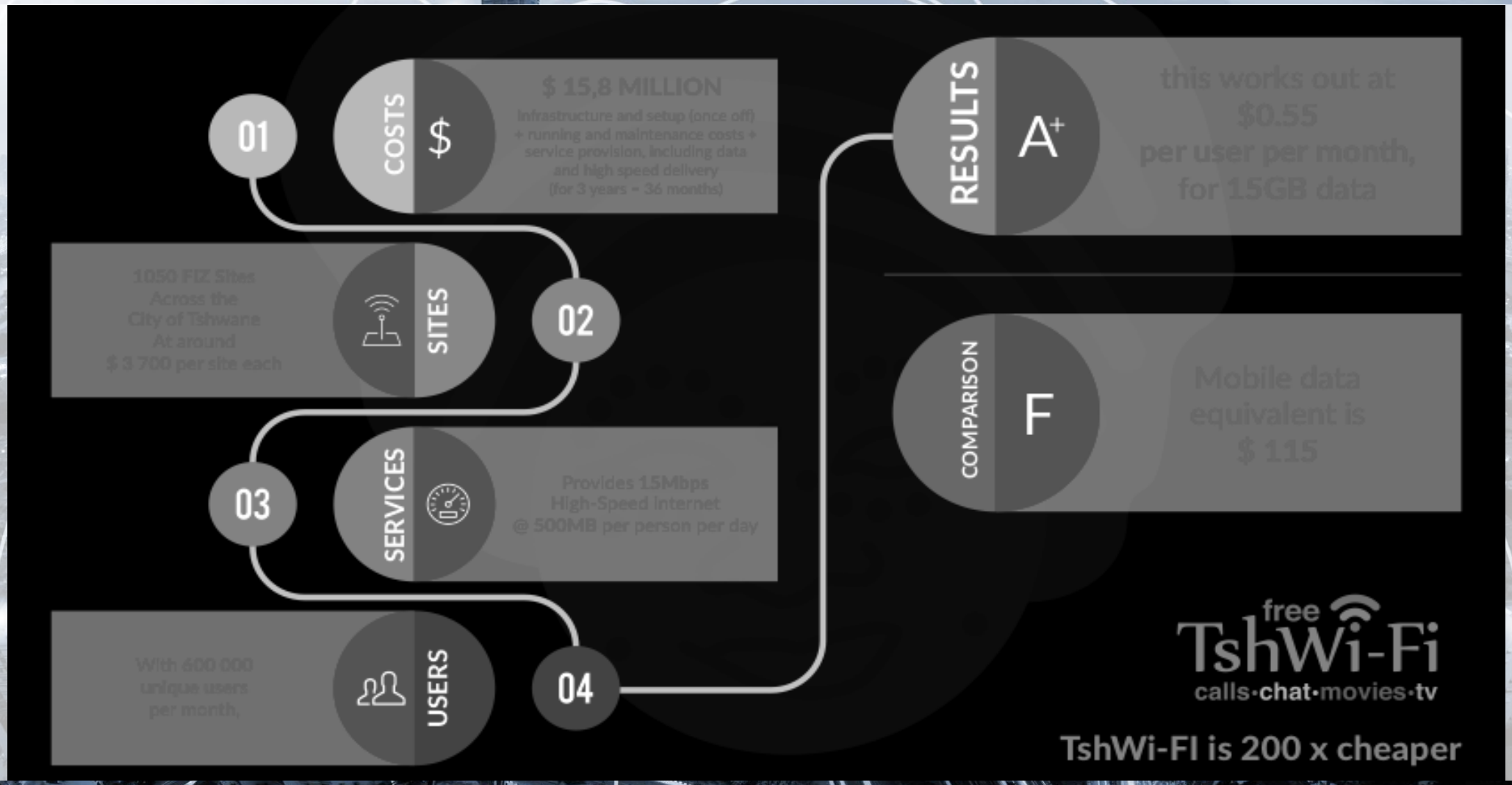

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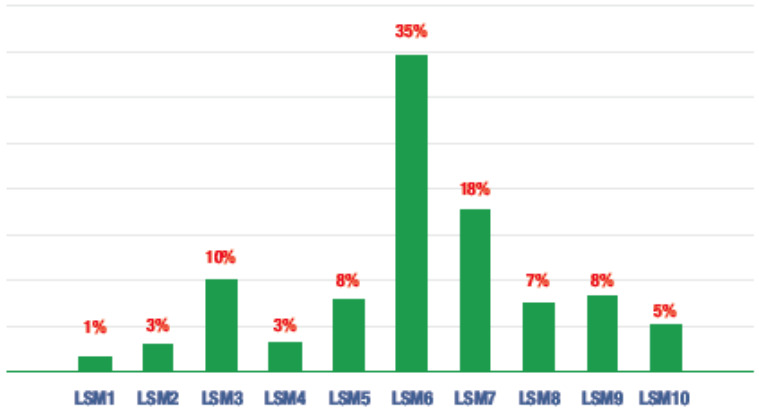
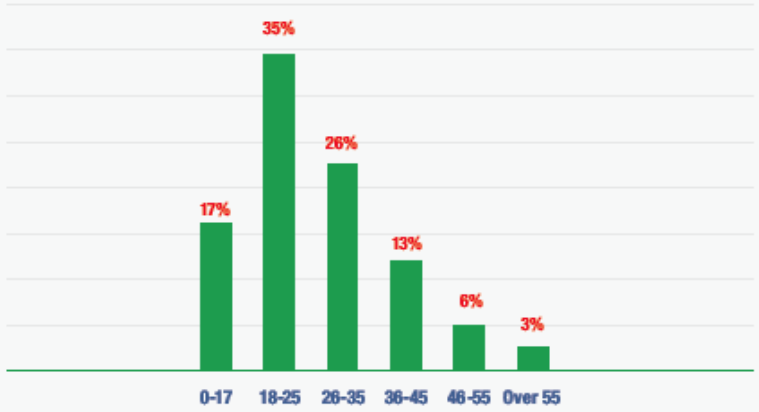
Free Wi-Fi balance

Living Standards Measure



User Age Group



Buying power of the citizens

Density of the population

Coverage

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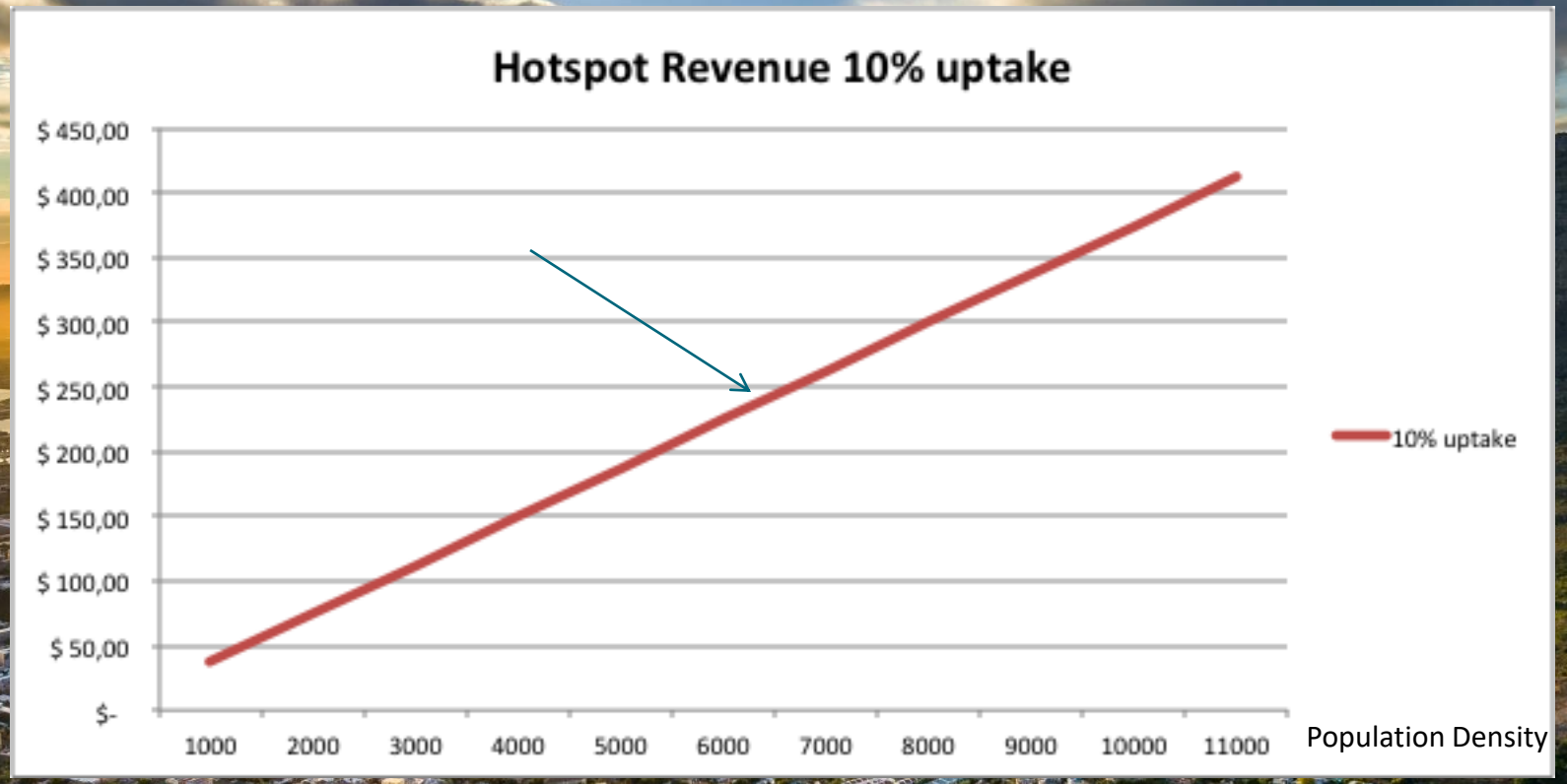

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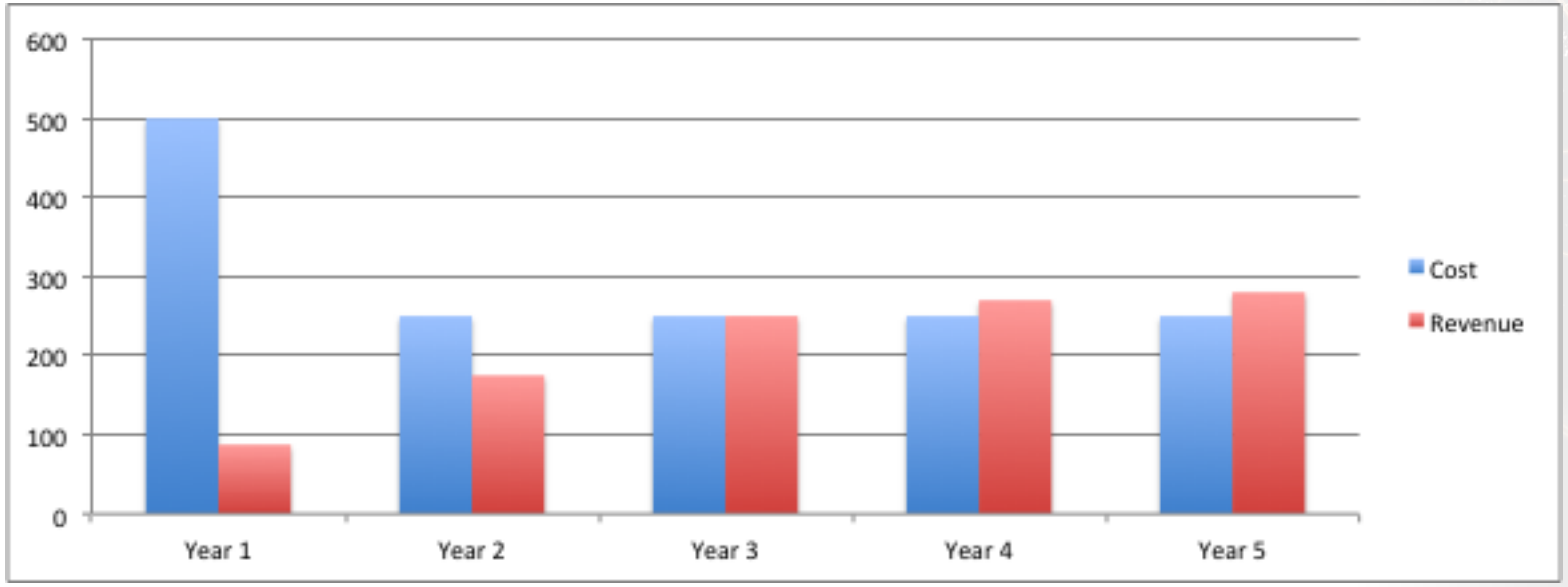
Funding Free Wi-Fi

- Capital expenditure = 1 year operational expenditure
- Widespread coverage
- Takes 18 months user base to fully engage
- Grant to cover Capex and first year Opex



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Thank you!