

The Global Connectivity Agenda to be Highlighted by Argentinian Undersecretary of Communications Planning at Dynamic Spectrum Alliance Global Summit

Driving the Americas digital ecosystem top of Global Summit agenda

Bogota, Colombia, 28 April 2016: Mr. Hugo Miguel, Undersecretary of Communications Planning in the Argentinian Ministry of Communications will present a keynote speech today at the [Dynamic Spectrum Alliance](#) (DSA) Global Summit 2016. The keynote address marks the beginning of the second day of sessions following the first day's outstanding discussions on the challenges to universal and affordable connectivity, new developments in spectrum sharing policies, and the next opportunities for dynamic spectrum access.

Building on the momentum from the first full day of the Summit, the '*Driving the Ecosystem*' panel, moderated by Frank McCosker, General Manager, Affordable Access & Smart Financing, Microsoft, will highlight the latest smart financing approaches required to achieve global connectivity, a fundamental component to build digital societies. The panel will explore financing instruments for new global connectivity ecosystems enabled by innovative spectrum approaches.

The '*Discussion with Regulators*' panel will include high-level representatives of regulatory agencies from the Americas and around the world. They will discuss best practices for a more efficient spectrum utilization, such as dynamic spectrum access, unlicensed spectrum access, including Wi-Fi, and spectrum trading. Speaking ahead of the panel, Dr. Agostinho Linhares, Manager, Spectrum, Orbit and Broadcasting Division, Agência Nacional de Telecomunicações (ANATEL), Brazil commented;

"We are convinced that spectrum sharing will greatly contribute to advance connectivity and spectrum efficiency in our region."

Day One of the Global Summit saw access models to spectrum discussed extensively on the '*New Developments in Spectrum Sharing*' panel. The panel touched on how these new technologies, such as those being developed by 6Harmonics, leading manufacturer of cognitive radios, are an important investment in delivering broadband service at a very low cost to connect the next four billion. Panellists also expressed that shared access does not necessarily equate to poor quality. Having a shared access system allows even the end user to set up networks to deliver the quality they need.

Martha Suarez, Director General, Agencia Nacional del Espectro (ANE) gave a keynote speech on the first day of the Summit. She discussed the central objectives for good spectrum policy advocated by ANE including, the promotion of knowledge around spectrum, the promotion of innovative spectrum management, the promotion of technical neutrality and competition, the efficient use of spectrum and transparency.

"We are delighted to be co-hosting the DSA's fourth Global Summit in Bogota, Colombia," commented Martha Suarez, Director General, Agencia Nacional del Espectro (ANE), Colombia. "Here in Colombia we promote innovative spectrum policies and we recognize the need of an open dialog and cooperation with other countries to ensure that the best spectrum practices are deployed and benefit our citizens. This Global Summit is promoting

the knowledge around spectrum sharing management as well as providing technical information to all the participants and we are glad to be part of it.”

During the ‘*Next Opportunities for Dynamic Spectrum Access and Connectivity*’ panel Mr. Haiyun Tang, Chief Executive Officer, Adaptrum Inc. announced that his company is working on a multi-standard TV White Space product which will be put to market in the coming year and is looking towards the 3.5 GHz bands as a very interesting opportunity. The TV White Space industry has been dormant for a number of years and this is a sign that the industry is moving ahead in a very positive direction.

For further information about the Dynamic Spectrum Alliance and the Global Summit 2016, please visit www.dynamicspectrumalliance.org/ or follow @dynamicspectrum on [Twitter](#). Alternatively join the Alliance on [Facebook](#) or [LinkedIn](#).

ENDS

About the Dynamic Spectrum Alliance

The Dynamic Spectrum Alliance is a global organization advocating for laws and regulations that will lead to more efficient and effective spectrum utilization. The DSA’s membership spans multinationals, small- and medium-sized enterprises, and academic, research, and other organizations from around the world, all working to create innovative solutions that will increase the amount of available spectrum to the benefit of consumers and businesses alike. Visit <http://www.dynamicspectrumalliance.org/>.

Media Contact

For all media enquiries, please contact Sian Borrill by emailing sian.borrill@proactive-pr.com or Emma Lawton by emailing emma.lawton@proactive-pr.com or +44 1636 812 512.